



Campaign to Adopt a Hyacinth Macaw Nest Regulation 2022

If you received this document, it means you have liked the proposal to adopt a nest and want to know more about this Campaign. Therefore, please **read this document until the end** and follow the steps indicated to understand how it all works and what has to be done in order to become the newest FOSTER PARENT of a hyacinth macaw nest, in Patanal, Mato Grosso do Sul. The steps are simple and easy and you will be helping the entire environment.

1) Who can participate?

Anyone over the age of 18 may join (minors only when authorized by a parent or guardian) as private individual members (students, researchers, professionals from various areas, housewives, amongst others) without age limit; or as a corporate entity (companies and civil society organizations, among others) since they are interested in the conservation of the Hyacinth Macaw, and in the biodiversity of the Pantanal Biome and as nature lovers who seek ways of contributing to this and other species. Do you fit the profile? Then you are a candidate for adopting a nest, through the Hyacinth Macaw Institute.

2) Step by Step

2.1 First of all, it is necessary to read this document (**Regulation**) until the end;

2.2 You need to fill out the **Application Form** (Attachment 1) including all your data;

INSTITUTO ARARA AZUL
Rua Klaus Sthurk, 106 – Jardim Mansur
CEP: 79.051-660 - Campo Grande-MS Brasil
Email: diretoriaexecutiva@institutoararaazul.org.br
www.institutoararaazul.org.br
Phone: 0XX 67 3222-1205
CNPJ: 05.910.537/0001-02

2.3 Read and sign the Donation Contract for the 2019 Campaign, which should be sent to the Hyacinth Macaw Institute;

2.4 After making the transfer or bank deposit related to the value of the adoption, it is essential to send the payment voucher to the Hyacinth Macaw Institute to complete the Adoption procedure;

2.5 After we receive the payment voucher, the Hyacinth Macaw Institute team will send you a **Certificate of Adoption** along with the **Adoption Preparatory Course**.

What is the purpose of the Adoption Preparatory Course?

The Adoption Preparatory Course is an instructional material (in digital form), prepared by the Hyacinth Macaw Project team to allow adopters to become familiar with the work undertaken in the field, the purpose of monitoring nests and how information will be forwarded, as well as explaining the importance of this work and the difference between natural and artificial nests. The idea is to make the information provided in the reports - which will be sent periodically to adopters - clearer and more informative.

This file will be useful to clear the doubts that interested parties may have and to provide them with a source of reference for consultation. It is very important to read and understand this material to insure a good progress in the adoption process!

Once you complete these brief steps, you can celebrate: you are the newest "foster parent" of a Hyacinth macaw nest and you are making an important contribution to biodiversity conservation in Pantanal.

Now you can understand what this process implies and which are the benefits and responsibilities associated:

3) Benefits

3.1 FOR THE ADOPTER:

- ✓ The Adopter will gain a presentation talk on the topic: "Biodiversity as an instrument for Sustainable Development" which will be made to a target

INSTITUTO ARARA AZUL
Rua Klaus Sthurk, 106 – Jardim Mansur
CEP: 79.051-660 - Campo Grande-MS Brasil
Email: diretoriaexecutiva@institutoararaazul.org.br
www.institutoararaazul.org.br
Phone: 0XX 67 3222-1205
CNPJ: 05.910.537/0001-02

audience of choice (employees, associates and guests) at a future date to be set and with the logistics expenses under the responsibility of the company;

- ✓ The Adopter will receive a welcome kit containing exclusive products of the Hyacinth Macaw Institute;
- ✓ The Adopter will receive an exclusive high-definition photograph taken by the Hyacinth Macaw Institute Team, which can be used as a screensaver, as a post in social network or even be printed and used as poster;
- ✓ The Adopter has the right to disclose that he/she is a HYACINTH MACAW NEST FOSTER PARENT (except for commercial or for lucrative purposes) and is responsible for part of the Hyacinth Macaw Project nest monitoring activities during the validity period of the Adoption Certificate. If the adopted nest happens to be occupied by a species other than the Hyacinth Macaw, the Adopter will also have the opportunity of knowing another species and contribute even more to the biodiversity of Pantanal;
- ✓ Periodically, the Adopter will receive a short report about the activities of the Project Team in the field, so "foster parent" can follow the development regarding its "foster child" and other relevant information about the project;
- ✓ When the adoption period ends, the Adopter will receive a Final Report containing all the information on monitoring activities, results obtained and further necessary information;
- ✓ If the adopter feel interested, he/she it's allowed to visit Pantanal at its own expense and follow closely the fieldwork carried out by the Hyacinth Macaw Project team as well as "its own nest". Keep in mind that the visits shall be previously scheduled with the Project's team. Reservation and payment of accommodation shall be carried out together at the Caiman Ecological Refuge

INSTITUTO ARARA AZUL
Rua Klaus Sthurk, 106 – Jardim Mansur
CEP: 79.051-660 - Campo Grande-MS Brasil
Email: diretoriaexecutiva@institutoararaazul.org.br
www.institutoararaazul.org.br
Phone: 0XX 67 3222-1205
CNPJ: 05.910.537/0001-02

(www.caiman.com.br). There is a special discount for participants in this campaign;

- ✓ When a hyacinth macaw chick or another species chick is born in an adopted nest, the Adopter will have the opportunity to choose its name. Remembering that this chick will be monitored until the time comes for it to fly and it will receive an exclusively numbered bird ring as well as a microchip. Complete information will be sent to the Adopter in the final report;

3.2 FOR THE HYACINTH MACAW PROJECT:

- ✓ To extend the network of partners and donors of the institution;
- ✓ To create a network of contacts, in which private individuals and corporate entities can follow this project among others undertaken by the Institute and therefore contribute for the conservation of the Hyacinth Macaw species and several others that inhabit the same region;
- ✓ To make the support of research projects being more accessible to more people, not only the major sponsors;
- ✓ To make all the information collected during the course of the research available to the general public;
- ✓ To establish the campaign's authenticity with the public, in order to insure continued support for the project;
- ✓ Fulfill its mission to society;

INSTITUTO ARARA AZUL
Rua Klaus Sthurk, 106 – Jardim Mansur
CEP: 79.051-660 - Campo Grande-MS Brasil
Email: diretoriaexecutiva@institutoararaazul.org.br
www.institutoararaazul.org.br
Phone: 0XX 67 3222-1205
CNPJ: 05.910.537/0001-02

4) Responsibilities

4.1 FOR THE ADOPTER

- ✓ Being responsible for the nest, not only financially, but also seeking to be informed about everything that is happening to the "foster child" through the periodic reports sent by the Project Team;
- ✓ To make the payments referring to the Adoption as established in this document;
- ✓ To be aware of the risk that the nest might not produce the expected result, since this is a about nature and so it is impossible to guarantee that the adopted nest will have a Hyacinth macaw chick at the end of the reproductive period.
- ✓ It is important to realize that it is possible that predators could take the eggs or chicks and the nest might be occupied by chicks of another species of bird or even that any species may not occupy it at all. For a clearer understanding, we recommend the reading of articles and publications on the site (www.institutoararaazul.org.br).

4.2 OF THE HYACINTH MACAW PROJECT

- ✓ To keep the Adopter always updated about activities relating to its nest;
- ✓ To keep the adopter always updated about the actions and activities made in the field, through reports with exclusive photographs (keep in mind that the use of information provided in the report as well as the photographs is restricted to the following applications: as a screensaver, as a post in social network or as a printed poster, avoiding commercial or for lucrative purposes);

- ✓ To keep the Adopter informed about new actions and campaigns programmed by the Hyacinth Macaw Institute, in order to give this one the priority in knowledge and participation, if desired;
- ✓ Immediately inform the Adopter when eggs are laid or chicks are born in its nest;

5) Contribution amount

- ✓ The contribution amount established for this 2020 Adopt a Nest Campaign is R\$ 10,000.00 (ten thousand reais);
- ✓ This contribution amount cover the expenses of maintaining work in the field that includes monitoring and managing of nests. The amount must be deposited or transferred to the Hyacinth Macaw Institute's account as indicated below:

Instituto Arara Azul

Banco Santander - 033

Agency - 1313

Current Account - 13000218-5

CNPJ.: 05.910.537/0001-02

We would like to emphasize that the Hyacinth Macaw Project team has carried out a serious and responsible, long-term work (30 years) greatly grounded on scientific knowledge and information. However, we need to remind our partners in this Campaign that since we are dealing with nature, unforeseen events can happen, as for example, trees falling, nests being flooded, cavities being taken over by other species, infertile eggs, predation of eggs and chicks, death resulting from

INSTITUTO ARARA AZUL
Rua Klaus Sthurk, 106 – Jardim Mansur
CEP: 79.051-660 - Campo Grande-MS Brasil
Email: diretoriaexecutiva@institutoararaazul.org.br
www.institutoararaazul.org.br
Phone: 0XX 67 3222-1205
CNPJ: 05.910.537/0001-02

malformation, infertility, among other reasons. Over the years, our researchers have seen all these occurrences.

In order to identify active nests (with eggs and chicks), a large number of nests have to be monitored.

In the breeding season of 2020, for example, in the Region of Miranda - Pantanal Sul alone, a whole of 1237 monitoring (climbing and descending of each nest) were carried out. On average, 10 nests per day were monitored. A nest can be monitored more than once a month, depending on the demands. A total of 118 nests were monitored, being 63 natural and 55 artificial. 42% of the nests monitored had hyacinth macaws.

In order to better understand the difference between natural and artificial nests and the work carried out, we recommend a careful reading of the Adoption Preparation Course.

Please accept our congratulations and acknowledgment for the interest shown in taking part of this work and we put ourselves at your disposition to clarify any doubts that may arise.

Yours sincerely,

The Hyacinth Macaw Institute Team

INSTITUTO ARARA AZUL
Rua Klaus Sthurk, 106 – Jardim Mansur
CEP: 79.051-660 - Campo Grande-MS Brasil
Email: diretoriaexecutiva@institutoararaazul.org.br
www.institutoararaazul.org.br
Phone: 0XX 67 3222-1205
CNPJ: 05.910.537/0001-02